

New Jersey Behavioral Health Planning Council
Meeting Minutes,
December 11, 2019 10:00 A.M.

Attendees:

Phil Lubitz (Chair)	Darlema Bey (Vice Chair)	Lisa Negrón (p)
Cheri Thompson	Connie Greene	Diane Riley (p)
Maryanne Evanko	Suzanne Borys	Patricia Matthews
Heather Simms (p)	Julia Barugel (p)	Michele Madiou
Thomas Pyle (p)	Robin Weiss (p)	Francis Walker
Joeseph Gutstein (p)	Regina Sessoms (p)	Cindy Aviles

DMHAS, CSOC, DDD, DMAHS & DoH Staff:

Mark Kruszczyński	Jeff Carrick	Limei Zhu
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Guests:

Rachel Morgan	Kurt Baker	Peggy Swarbrick	Nina Smukuluvasky
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(p) Indicates participation via conference call.

I. Welcome / Administrative Issues / Correspondence / Announcements

- A. Roll call. Quorum Reached: 18 of 39 member-participants (46% attendance, 33% needed).
- B. Minutes from November 13, 2019 meeting approved (with minor edits).

II. “Eight Dimensions of Wellness” (Dr. Peggy Swarbrick, Rutgers UBHC / CSP NJ)

- A. See PowerPoint of presentation (sent to all members of BHPC via email, 12/6/19).
- B. Miscellaneous statements during presentation
 - 1. “I can see my wellness [despite my mental illness].”
 - 2. “Wellness is a process.”
 - 3. “Crisis is the opportunity to focus on wellness.”
- C. Questions and Answers (and Comments)
 - 1. Financial Wellness: See <https://wellness.illinoisstate.edu/live-well/financial/>
 - 2. More information requested about Financial wellness.
 - 3. More information requested about Spiritual wellness.
 - 4. Q: When do we know if we are succeeding in wellness?

III. Synar Youth Tobacco Sales Survey Report (Suzanne Borys, DMHAS)

- A. Overview
 - 1. Synar- to comply with reporting provisions of PHS 42 U.S.C 300x-26, and the tobacco regulation for the SABG (45 CFR 96.130 (e))
 - 2. Requires states to report information regarding the sale/distribution of tobacco products to individuals under age 18 and to provide detailed information on progress made in enforcing youth tobacco access laws to reduce youth tobacco access rates.
 - 3. There was a change in the minimum sale age for tobacco products in New Jersey to 21 effective, November 1, 2017. It was 19.

4. This is the Compliance Progress Report for FFY 2020
5. Solicitation for comment on Synar Report posted on DMHAS website. Can go to <https://www.state.nj.us/humanservices/dmhas/provider/notices/index.html>.
6. Due December 31, 2019

B. Youth Access Laws, Activities and Enforcement

1. Oversight- DMHAS;
2. Inspections-DOH, Division of Community Health Services, Community Health & Wellness Unit, Office of Tobacco Control (OTC) and Tobacco Age of Sale Enforcement (TASE);
3. Enforcement-DOH, Office of Tobacco Control (OTC) and Tobacco Age of Sale Enforcement (TASE)
4. Prevention (using the CDC funding)- DOH, Office of Tobacco Control (OTC) and Tobacco Age of Sale Enforcement (TASE).
5. # citations = 43 (last year 52);
6. # fines assessed = 3 (last year 16)

C. FFY 2020 Intended Use, Maintain or reduce target rate for FFY 2020

1. The State of New Jersey legislators have expanded services to residents by dedicating at least 1% of the state's cigarette and tobacco tax revenue to tobacco control and prevention programs beginning NJ SFY 2019. OTC is in the planning stage for increasing the number of TASE program retailer inspections in municipalities with high retailer violation rates and retailers which are near schools.

D. Activities to support enforcement and compliance:

1. Continued FDA Compliance Check Inspection Program
2. Merchant education
3. Youth tobacco use campaign: Stop Tobacco Offenses Merchant Program (STOMP)
4. Community education regarding youth access laws: Tobacco Free Healthy NJ (TFHNJ)
5. OTC continues to conduct FDA Compliance Check Inspection Program (n=6,317) and 431 TASE inspections for a total of 6,748 to increase the number of retailers inspected state Wide
6. Advocates continue to educate key stakeholders regarding sustainability messaging aimed at enhancing and supporting law enforcement and prevention efforts for OTC.
7. OTC and DMHAS have established discussions to enhance efforts to reduce the retail violation rate
8. Point of sale project aims to characterize tobacco advertising and product availability in retail locations and indicate how exposure may vary among NJ communities.

E. Challenges: completeness/accuracy of list of tobacco outlets; limited resources; difficulties recruiting youth inspectors; as result of limited funding, merchant education, promotional and education activities were provided by inspectors.

F. Synar Survey Inspection Protocol

1. Adult inspectors enter outlet
2. Youth inspectors required to be compensated
3. State or local government agencies conduct the random surveys
4. Youth inspectors 16-17 years
5. Includes: Cigarettes, small cigars, cigarillos, Smokeless Tobacco, Electronic Cigarettes/Electronic Nicotine Delivery Systems (ENDS)
6. Sites: gas station, tobacco store, restaurant, hotel, grocery store, drug store, other

G. Synar Survey Methods

1. NJ uses the Synar Survey Estimation System (SSES) (Summary tables 1-4, SSES tables 1-5)
2. Used list frame
3. Latest frame coverage study was 2016; coverage was 83.1% (80% required)
4. Next coverage study 2020 (postponed from 2019)
5. Number of youth inspectors was 9
6. Inspections occurred 7/1/19 to 9/30/19

H. Survey Sampling Methodology and Results

1. Used the Synar Survey Estimation System (SSES)
2. List Frame: Licensed tobacco retailers
3. Vending machines included in sample frame
4. Stratified sample: simple random sample
5. Stratify by county and then apply simple random sampling with each strata. Based on the outlet proportion distributions of State total, the 21 counties stratified into 3 groups:

<u>Stratum 1</u>	<u>% Distribution of proportion of outlets</u>
I	<6%
II	6-10%
III	>10%

6. SSES Tables 1 & 2
7. Final Sample Size: 408 (last year 550)
8. RVR: 10.6% (last year-13.6%)
9. Outlet Frame Size: 8,750 (last year 9,438)
10. Included 26 vending machines

I. Coverage Study

1. Background: 2016 Coverage Study
 - a. % coverage 83.1%, a decline from 91% found in the 2013 study; required coverage rate is 80%.
 - b. A total of 189 sites were found selling tobacco products and 157 of them were in the latest list provided by Treasury.
 - c. Each area identified by GIS; maps provided to field observers; all outlets canvassed in each area
 - d. 2010 census tracts used as sampling area frame; NJ had 2008 tracts
 - e. Unstratified statewide simple random sample: 22 census tracts randomly drawn

2. Next Coverage Study: 2020

J. Q&A: Chairman Lubitz requests that Suzanne write a letter to the Council to ask for suggestions to improve Synar study (to broaden the scope to include inspections of places like hookah bars and vape shops.

IV. State Partners Involvement

- A. NJ Department of Children and Families (Jeff Carrick)
 1. Was requested by the Council to provide new DCF/CSOC Table of Organization.
- B. NJ Division of Vocational Rehabilitation (C. Thompson): no updates to report.
- C. Division of Aging (P. Matthews) to give a presentation on assistance/support to caregivers.

V. Announcements, Next Meeting & Adjournment

A. Announcements

1. Cluster of suicides among students of Rowan University (3 suicides in Fall 2019 semester).
2. Burlington County has opened up a one-stop center for the homeless

B. Next meeting of the NJ BHPC will be held on Wednesday, January 8, 2020 at 10:00 am at DMHAS Headquarters, 5 Commerce Way, Suite 100, room 199a.

1. Anticipated Subcommittee Meetings on 1/8/20:
 - a. 9:00 AM, TBD
 - b. 12:00 PM, TBD

C. Suggestions for upcoming presentations to the Planning Council

1. NJ Division of Aging: Self-Care for Caregivers.
2. Presentation by Connie Greene (Saint Barnabas Health/RWJ, Institute for Prevention)

D. Meeting Adjourned.